

SANDIPAN MITRA

Co-founder and CEO, HungerBox

Sandipan Mitra is the Co-founder and CEO of HungerBox, India's largest Organised Foodtech Solutions Provider for businesses and institutions. HungerBox clocks more than 13 million orders a month (450,000+ orders per day) across 500+ digital cafeterias that the company currently manages for more than 120 companies across 14 Indian cities.

Sandipan has had a prolific career of more than 14 years leading, promoting and executing innovative ideas & building organisations. His track record includes building JustEat.in from scratch, one of India's early e-commerce success stories. As a pioneer in the online food ordering business in India, he co-founded India's first online food ordering portal, Hungryzone.com in November, 2009. Hungryzone.com was later acquired by JustEat Inc., & then eventually by FoodPanda (Rocket Internet) in December, 2014.

He headed the marketing division for JustEat.in as part of the leadership team in India and was responsible for strategy and implementation across all marketing channels. He was instrumental in establishing the B2B segment of JustEat's India-business, which he consolidated and further expanded at FoodPanda.

Sandipan has also worked with Yahoo India & Wipro Technologies earlier. He is creative, expressive & influential in his personal style. He is result-driven and a 'go-getter'. He has an MBA from the prestigious XIME (Xavier Institute of Management & Entrepreneurship), Bangalore and is currently based out of Bangalore, India.